



SOUTH OF DOWNTOWN

GOAL 2018-19

CDO Approved Strategic Plan

Mission: South of Downtown Community Development Organization enriches quality of life for residents of Near South and Everett neighborhoods through collaboration, economic opportunities, and community development.

GOAL 1	Increase community engagement for all residents in South of Downtown focus area	
ACTIVITY	Conduct door-to-door canvassing.	
ACTIVITY	Plan and coordinate neighborhood events, block parties, neighborhood forums and NeighborCircles.	
ACTIVITY	Press and media exposure—assist in the promotion of new and existing neighborhood events and activities.	
ACTIVITY	Develop partnerships for transportation, milling, drying, storage and reuse of ash lumber from focus area neighborhoods.	
ACTIVITY	Plan and coordinate ash tree removal and tree planting on F Street.	



GOAL 2	Ensure best practices for governance and structure of the South of Downtown CDO Board and operations	
ACTIVITY	Identify and recruit diverse, committed neighborhood residents & stakeholders to serve on identified priority committees. <ul style="list-style-type: none"> • Steering Committee • Housing Committee • Workforce Development Committee • Investor Committee • Property Owner Investor Committee • Human & Cultural Services Committee 	
ACTIVITY	Develop a process for board member nomination and a strategy for recruitment with focus on board member diversity guided by census tract data.	
ACTIVITY	Ensure committee structures reflect CDO structural needs and organizational priorities and strategic plan that encourage consistent board engagement and community representation.	
ACTIVITY	Develop resource development plan for developing annual revenue stream from diverse sources.	



GOAL 3	Increase resident access to economic advancement and stability	
ACTIVITY	Expand services and activities at F Street Community Center.	
ACTIVITY	Coordinate community-based entrepreneurship workshops and employment fairs with community partners.	
ACTIVITY	Purchase and locate shipping container for urban farming, volunteer and job skills training in focus area.	
ACTIVITY	Conduct study to identify opportunities for entrepreneurial and business opportunities in the area.	
ACTIVITY	Identify and secure community space for collaboration, art, education, cultural events, healthy food/cooking, small business start-up.	



GOAL 4	Increase diverse housing choices and preserve high quality affordable housing	
ACTIVITY	Identify vacant, dilapidated properties and develop action strategies for property improvement-(5 properties) with resident input.	
ACTIVITY	Legal Aid of NE to staff attorney for housing security needs/satellite space.	
ACTIVITY	Establish work group to explore development of Community Land Trust, rental licensing program, inclusionary zoning, cooperative housing model and other affordable housing tools.	
ACTIVITY	Establish a Community Land Trust.	
ACTIVITY	Add capacity to focus on real estate development projects and/or management of Community Land Trust.	
ACTIVITY	Develop GO/NO GO policy, pro forma or procedure to specify property conditions to determine appropriateness for purchase/rehab by the CDO.	
ACTIVITY	Work with Building and Safety to improve code enforcement and customer service.	



GOAL 5	Establish a mixed-use district and neighborhood centers for retail, entertainment, and recreation	
ACTIVITY	Support/advocate for Cooper Park improvements and/or adoption of master plan.	
ACTIVITY	Use social media to help promote community events/activities/businesses.	
ACTIVITY	Work with the City of Lincoln to review existing neighborhood zoning, develop a mixed-use zone and redevelopment agreement.	
ACTIVITY	Conduct inventory of existing entrepreneurial and business assets and local entrepreneurial opportunities in the focus area.	
ACTIVITY	Identify and assist in creation or expanded use of community and kitchen spaces: <ul style="list-style-type: none"> • Trinity Lutheran • F Street Community Center • First Presbyterian Church • First Plymouth Church • First Presbyterian Church • Quinn Chapel • First Christian 	
ACTIVITY	Work to establish a Business Improvement and/or Neighborhood Improvement District with Everett and Near South neighborhoods.	
ACTIVITY	Organize progressive dinner or business walking tour events.	
ACTIVITY	Work with local artists, residents including youth to identify/secure/create an inclusive art/community space for the neighborhood.	
ACTIVITY	Work with Porchfest and cultural centers to organize celebrations, festivals, events in the neighborhood.	
ACTIVITY	Work with the city to locate BikeShare stations and additional new bike lanes in the neighborhood.	
ACTIVITY	Work with LES and City of Lincoln to improve lighting and/or install LED lighting in the neighborhood.	
ACTIVITY	Work with City of Lincoln to fund sidewalk, curb, street, alley, trees, streetscape improvements.	
ACTIVITY	Work to improve parking issues in the neighborhood.	